

**Media Release
For Immediate Publication**

The Park launches in Navi Mumbai

The sixth hotel of the group is the first boutique hotel in the Mumbai suburb

February 17, 2007, Navi Mumbai... The Park Hotels, India's first and only collection of luxury boutique hotels, launches its new hotel in Navi Mumbai. The Park, Navi Mumbai, an urban getaway, is only forty minutes drive from the domestic airport. Located in CBD Belapur with stunning views of hills and lush green foliage, this is the sixth hotel of the group.

The 80-room hotel provides a contemporary and elegant setting for both business and pleasure. The interiors mix traditional Indian patterns and textures with clean lines and modern shapes, bringing together East and West and fusing technology with local crafts. It defines a new vision of service and style to Navi Mumbai.

Introducing the hotel, Ms Priya Paul, Chairperson, Apeejay Surrendra Hotels, said "We are delighted to launch in Navi Mumbai, a thriving business district and a hub for IT and manufacturing industry near Mumbai. The proximity to the Thane Belapur Industrial belt, one of the largest of its kind in Asia, will certainly provide easy access to business districts to our guests. This is our sixth boutique hotel and we are confident that our guests will find the hotel exciting and inspiring".

Mr Abhijit Bose, General Manager, The Park Navi Mumbai, said "We bring a completely new experience not only to Navi Mumbai but to the entire region. The hotel is targeted at the business traveller looking for a perfectly calm and rejuvenating experience."

A homage to Modernism and the work of Le Corbusier, the space has an open plan approach that connects all the parts of the hotel in an organic sense to create a vibrant living environment. The brilliant white exterior catches the gleam of the sun that casts dramatic shadows across the deep reveals. Warm amber LED lights bring in the night while the garden side is bathed in midnight blue. The landscaped gardens use only white flowers to create a cool retreat.

Guests are welcomed through the giant canopy and up a short flight of steps through the glass doors into the main hall with its tall ceiling and slender concrete columns. Two curved walls contain **Dusk**, the bar, to the right hand side and the reception and snug seating area to the left. A beautiful traditional Indian rug makes a path through the middle to **Zest**, the all hours restaurant, at the end of the great hall.

The bedrooms are arranged around an enclosed atrium, bringing natural light into the circulation areas. On the top floor are larger rooms with a kitchenette facility for long stay guests; there is one Presidential Suite and a boutique gym and spa for guests. All of these spaces are informal and friendly, offering the guest the chance to relax or interact with friends and colleagues.

All of the bedrooms are accessed off open corridors that surround the internal light well. The base of the atrium is a highly contemporary mirror pool. The guests walk around the carpeted corridors lit by quirky red lanterns over each door.

Generously proportioned rooms have high ceilings and are decorated in a classic neutral palate lifted by flashes of bright colour. The floors are natural bamboo with teak and tan leather furniture. The centrepiece of the room is the bed hovering over the ground on a slatted wooden base. The bathrooms all have huge showers and a teak vanity counter. All rooms have LCD TV screens high speed broadband.

Stylish, elegant and dark, **Dusk**, the bar, is a mature moody space. Here all the walls are clad in a random series of vertical teak slats interspersed with mirror. Specially designed brass wall lights exude candle-like points of light. The furniture is a combination of more formal leather sofas mixed with an eclectic mix of armchairs all sitting on Indian rugs.

Zest is the vibrant all hours restaurant which enjoys views of the terrace through full height glass windows. The end wall is a huge tiled surface in a traditional Indian pattern that has been abstracted in shades of red and orange. The centrepiece is the one-off doughnut shaped serving counter, topped in characterful brown Italian Marble, and lit by a huge curved hood lined in gold leaf. A screen of brass rods sits on top of the leather banquette dividing off this zone and the entrance to the restaurant, shop and meeting facilities.

Bamboo, a Chinese speciality restaurant with seating up to 78 people, will open shortly. Finished in an arresting pale green, this is a more formal area. White marble floor and horizontally clad oak columns create a perfect contrast. The oriental cooking is reflected in the minimal eastern motifs picked out in the mirrored wall panelling, silk and leather upholstery. The four glazed doors on the façade side open out onto terraces where diners can sit or retire to the garden.

Aqua The signature poolside space of The Park is characterised by a huge glass mosaic mural in blues, greys and oranges creating an abstract backdrop for the dramatic black elliptical pool. In the evening guests can sit out eating and drinking on the timber deck with views of the landscape framed by the huge circular windows of the boundary wall.

On the first floor is found the main banqueting space **The Rosewood Hall**, clad in dramatic dark wood, black glass with a polished brass trim. The patterned carpet further adds to the spectacular effect. The room can be lit for meetings and corporate events by day then transformed into a glamorous dinner venue. This large room is supported by three break out rooms **Banyan 1, 2 and 3** which views out over the out door terrace. **The Terrace** and the garden are also venues for parties and events. Two smaller **Meeting Rooms**, overlooking the garden, are ideal for boardroom discussions or intimate cocktails.

The hotel has been designed in conjunction with Project Orange, UK. The project has been managed and executed by Apeejay Projects.

About The Park Hotels

The Park Hotels is a unique collection of contemporary luxury boutique hotels in India. We are present in Bangalore, Chennai, Kolkata, Navi Mumbai, New Delhi and Visakhapatnam and will open a 280 room hotel in Hyderabad by end 2008.

The preferred address for many corporate and leisure travellers, we are the natural choice for anyone looking for a luxurious downtown location with easy access to key commercial and leisure districts. Our award winning dining and entertainment options provide excitement. We have remained contemporary throughout the 40 years of our operation, bringing in fresh concepts and learning from the world over.

Pioneers of the boutique hotel concept in India, the hotels are a part of the Apeejay Surrendra Group.

www.theparkhotels.com

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