



Priya Paul (left), head of The Apeejay Group's hotel business, releases Bachi Karkaria's book, 'Flurys of Calcutta — The Cake That Walked', at the famous Park Street tea room on Thursday

## Cakewalk with Flurys

TIMES NEWS NETWORK

**Kolkata:** For 80 long years it has been one of the most famous landmarks of the city, and it's sure to remain so. Flurys — the 'Queen of Park Street' — will continue to reign supreme. It has been a great leveller — the only place where Generation-Ex and Generation Next come together. The Apeejay Group, which owns Flurys, aptly thought that it was time that the cake shop be paid a tribute and that's how *Flurys of Calcutta — The Cake That Walked* happened.

The book, an ode to the timeless tea room, has been written by journalist Bachi Karkaria and was released at Flurys on Thursday. The programme was attended by some of the best known personalities of the

city who grew up on Flurys' patties and rum balls right since their schooldays.

The book starts by comparing Park Street to Fifth Avenue and Trafalgar Square and then goes on to relate the story of Flurys. It started as a tea room and popular cake joint run by the Swiss couple, Mr and Mrs Flury, who later sold it to industrialist Jit Paul, who had by then started Park Hotel across the street and lost no time in acquiring Flurys the moment he knew that the Swiss couple wanted to sell it off.

Priya Paul, who heads the group's hotel business and took the initiative of bringing out the book, said Flurys will always remain her favourite haunt because of the special times the family spent together here, just like it is for any other true blue Kolkatan.