



An Apeejay Surrendra Initiative

Press Release

33rd Edition of Anand Art Workshop 2025 - 26th Feb 2025

Hosted by Apeejay Schools: Park Street & Salt Lake, Kolkata; Bhubaneswar; Haldia; and our libraries in Delhi & Uttar Pradesh

Kolkata, India – February 26, 2025 –February 26th marks an important day in the calendar of Apeejay Schools in Kolkata, Bhubaneswar, and Haldia. On this day, Apeejay Anand Children's Library, under the aegis of Apeejay Schools, hosts the much-anticipated **Anand Art Workshop**. Since 1993, this event has been organized annually in memory of Anand Paul, born on February 26th 1972, who tragically passed away in an accident in 1989.

This year marks **the 33rd edition of the workshop**, offering a platform for budding artists to explore the vast world of imagination. The theme for this year's edition is **"The Ocean Speaks – Giving a Voice to Marine Life"**, inviting young artists aged 9-12 to create artistic expressions of optimism by transforming cloth bags. The workshop emphasizes the message that every storm gives way to calm seas, while also highlighting the urgent need to protect marine ecosystems from pollution, overfishing, and climate change. Through their artwork, the children demonstrated that even small actions such as reducing plastic waste and conserving water can help protect ocean life.

Held at Apeejay House Lawns and school campuses in Salt Lake, Haldia, and Bhubaneswar, as well as Apeejay Anand Libraries in Delhi & Uttar Pradesh, the top three artworks from each venue received **Certificates of Honour** and **Gift Hampers**, while all participants were gifted stationery goodie bags.

Mr. Darryl Bloud, CEO of Apeejay Schools, shared his thoughts on the workshop:

"Art has the power to inspire, heal, and transform lives. The Anand Paul Art Workshop is not just about using colour on canvas; it's about giving every child a chance to enter into the wonderful world of imagination, to dream, to express themselves in colour, to see that sparkle in their eyes, and to believe that they too make a difference in the world—a world of make-belief, but more importantly, a world of hope through our children."

115 Park Street, Kolkata 700016 P: 033 2229 1779, 033 2229 8893, 033 2227 4215 F: 033 2217 0072
B.G. 180 Sector II, SaltLake, Kolkata 700091 P: 033 2321 5151, 033 2334 3475
P.O. Ghatikia, Near Durga Mandap, Bhubaneswar, Dist: Khurda, Odisha 751003 P: +91 7077006609
Bargashipur, Haldia, Purba Midnapore, Haldia 721657, West Bengal P: +91 8900646077



An Apeejay Surrendra Initiative

About Apeejay Schools:

Since 1975, Apeejay Schools have been world leaders in providing 21st-century academic and all-round education. Set up by the Apeejay Surrendra Group, the schools serve as intellectual and creative hubs, enabling students to become contributing global citizens.

The mission of Apeejay Schools is to nurture students with three powerful virtues—**Shakti** (strength), **Drishti** (vision), and **Pragyan** (wisdom)—to empower them for both life and living.

The schools currently operate with the following units:

- **The Apeejay School, Park Street, Kolkata** – CBSE curriculum up to Grade XII.
- **The Apeejay School, Bhubaneswar** – CBSE curriculum for Senior Secondary Level (Grade XI and XII).
- **The Apeejay School, Salt Lake, Kolkata** – CBSE curriculum up to Grade XII.
- **The Apeejay School, Haldia** – CBSE curriculum up to Grade X.

About Apeejay Anand Children's Library:

Founded in 1992, **Apeejay Anand Children's Library** is an educational support program created in loving memory of Anand Paul. Over the years, the library has evolved into a stimulating learning station, offering a haven for children's imaginations. With books donated by the Group's bookstore chain, **Oxford Bookstores**, the libraries have expanded to shelter homes across India, providing access to the joy of reading for underprivileged children.

About Apeejay Surrendra Group:

Established in 1910, the **Apeejay Surrendra Group** is a diversified conglomerate with a workforce of over 43,000 employees. The group's business operations span across **Hospitality, Shipping, Real Estate, Retail, Tea** and emerging sectors such as **Marine Cluster, Logistics, and Knowledge Parks**.

For more information, please visit www.apeejaygroup.com

or contact: **Corporate Communications**, Email: corporatecommunications@apeejaygroup.com

115 Park Street, Kolkata 700016 P: 033 2229 1779, 033 2229 8893, 033 2227 4215 F: 033 2217 0072
B.G. 180 Sector II, SaltLake, Kolkata 700091 P: 033 2321 5151, 033 2334 3475
P.O. Ghatikia, Near Durga Mandap, Bhubaneswar, Dist: Khurda, Odisha 751003 P: +91 7077006609
Bargashipur, Haldia, Purba Midnapore, Haldia 721657, West Bengal P: +91 8900646077