



An Apeejay Surrendra Initiative

32nd Edition of Anand Art Workshop 2024 - 26th Feb 2024
Apeejay Schools: Park Street, Kolkata, Bhubaneswar and Haldia

Like every year, February 26th is an important day in the calendar of Apeejay Schools Kolkata, Bhubaneswar and Haldia. It is the day when the **Apeejay Anand Children's Library** under the aegis of Apeejay Schools hosts **The Anand Art Workshop**. The library has been hosting the workshop since the year 1993 to commemorate the memory of Anand Paul, born on 26th of February who left us untimely due to a tragic accident.

This year is the 32nd edition. The workshop is a platform to the budding talents to explore the world of imagination.

The theme this year was Life is a Rainbow - जीवन एक इंद्रधनुष. More 1200 students aged between nine and twelve lit up the earthen vessels and pots with their imaginations. Children took to their colours and expressed themselves in a variety of forms representing hope in times of darkness and difficulty. The art work of the children symbolised a renewed sense of optimism, a will to embrace life believing that every dark cloud has a silver lining and that the sun will rise again fostering resilience and perseverance in the face of adversity.

Hosted at the Apeejay House lawns and also in the succinct grounds of Apeejay School in Haldia, and Bhubaneswar, the day witnessed children exploring their creative faculty in the earthen vessels and pots provided by The Anand Library. The best three selected artworks from all the venues were awarded with certificates of Honour and Gift hampers. All the participants were gifted goodie bags of stationery items.

Mr. Darryl Bloud, CEO of Apeejay Schools, eloquently highlighted the multifaceted benefits of immersing ourselves in art, music, sports, and performing arts during his address. He emphasized how it serves as a therapeutic outlet for children, aiding them in coping with life's challenges and traumas.

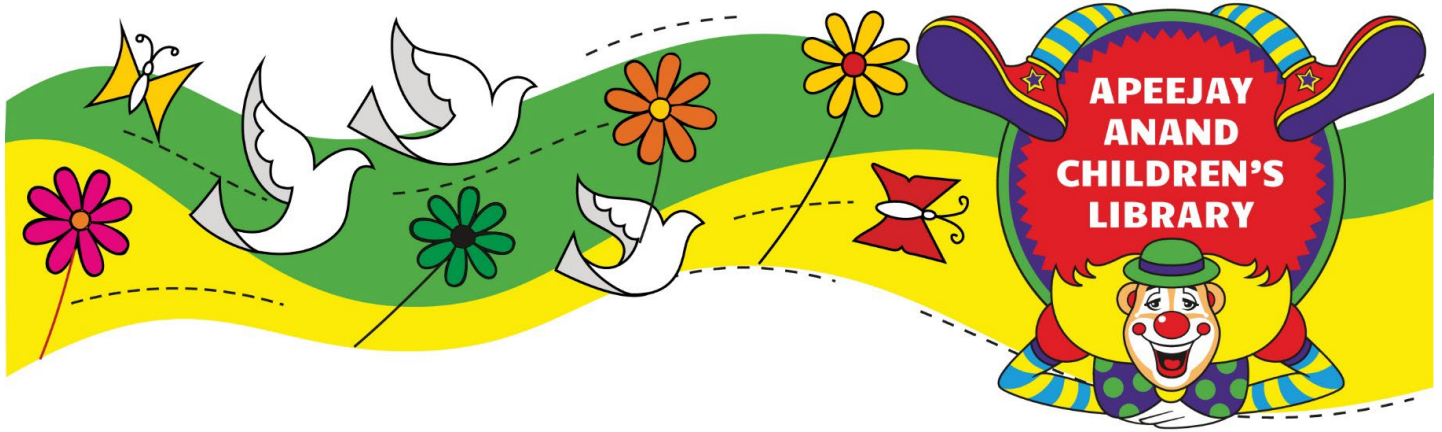
He stressed the importance of adults supporting children in their artistic endeavours, providing them with opportunities to engage in creative activities and expressing genuine interest in their pursuits. By nurturing their sense of hope and encouraging their growth and development, we empower children to flourish in various aspects of their lives.

About Apeejay Schools:

World leaders in providing 21st-century academic and all-round education to the students since 1975, The Apeejay Schools was set up by the Apeejay Surrendra Group- Solid since 1910. The schools are intellectual and creative centres that enable learners to be contributing citizens in the global arena.

Apeejay schools believe in the vision to equip all our children with the invincible mantra of Shakti, Drishti and Pragyan, the three powerful virtues of a truly educated individual. *Shakti is a Strength* that carves the path and promises to carry the young learners to their destination. *Drishti is Vision* - the capacity to see the visible and the invisible truth

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and also an ability to imagine the future as you want it to be. *Pragyan is Wisdom - that gives a child a self-expansive fulfilment, a deep insight into the truths of the world.* The mission of the school is to strive to make our schools vibrant spaces that enable learners to be ready not merely for living but for life.

The schools at present are functional with 4 units:

- The Apeejay School, Park Street, Kolkata - CBSE, New Delhi curriculum up to Grade XII Science, commerce, and humanities. It has been in operation since 1975.
- The Apeejay School, Bhubaneswar - CBSE - Senior Secondary Level (Grade XI and XII). It is in operation since 2017 on 5 acres of prime land at Orissa.
- The Apeejay School, Salt Lake - CBSE - New Delhi curriculum up to Grade XII Science, commerce, and humanities. It is in operation since 1998.
- The Apeejay School, Haldia is a proposed CBSE School in operation from 2020 with top quality infra on 10 acres of land at Haldia.

About Apeejay Anand Children's Library:

Apeejay Anand Children's Library, an Education Support Program was incorporated in 1992 in Kolkata in the loving memory of Priti, Priya, and Karan Paul's brother Anand Paul [1972-1989]. Conceptualized as a visually exciting and happy space that draws children in, Apeejay Anand Children's Libraries, have over the years, become stimulating learning stations and a safe haven that protects children's reveries, giving flight to what they had thought were just fanciful daydreams. The books in the Library are donated by Group's Bookstore chain, Oxford Bookstores. The joy of reading and literature is open at numerous shelter homes across India.

Apeejay Anand Children's Libraries have opened in NCR at a 24 hours shelter home for Boys, at multiple 24 hours shelter homes for girls run by Salaam Baalak Trust in Kamala Nagar, Gurugram, and Najafgarh, in Kolkata's Khidirpur Docks in a Shelter Home run by ApneAap, in Chandigarh, at a Shelter Home run by Vatsal Chaya Trust, at Government Girls School, Bawal besides other locations. Apeejay Schools are also home to Apeejay Anand Children's Libraries and they administer a unique Education Support Program that also helps Apeejay Education Trust, under which Apeejay Schools are run, to identify and sponsor the education of talented children from underprivileged backgrounds.

About Apeejay Surrendra Group:

Established in 1910, Apeejay Surrendra Group employs over 43000 people in rapidly expanding operations in Tea, Hospitality, Shipping, and Real Estate & Retail and has diversified into new business initiatives, Marine Cluster, Logistics & Knowledge Parks. For more information, please visit www.apeejaygroup.com

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