

## Tea teaser

Typhoo established in 1903 and indulging tea enthusiasts in 39 countries the world over has now arrived in India. In keeping with the changing times and personal preferences of the Indian community, Typhoo, launched by the Apeejay Group has commenced its flagship Infusion category.

It has tried to differentiate and create niche categories like fruit infusions, flavoured teas and premium black tea. The Typhoo fruit infusions are a mixture of fruit, herbs and spices in a dry form, caffeine-free, without sugar preservatives and other additives, and have the quality to refresh the mind and body. The flavoured tea is developed by using hand picked tea and delicious natural patented flavors. Aglosil Technology ensures that the encapsulated flavours in the tea are released only when the tea bag is dipped in warm water. Premium Black Tea is a connoisseur's delight, handpicked from the finest and oldest tea garden of Apeejay Surrendra Group. It gives you the experience of that perfect cup of tea.

