



\$111.9m

Mukesh Ambani

MUMBAI

\$111.6m

Vijay Mallya

BENGALURU

\$107.1m

Deccan Chronicle

HYDERABAD

\$91m

India Cements

CHENNAI

\$84m

GMR Holdings

DELHI

\$76m

Preity Zinta, Ness Wadia,
Karan Paul & Mohit
Burman

CHANDIGARH

\$75.09m

Shah Rukh Khan, Juhi
Chawla, Jai Mehta

KOLKATA

\$67m

Investors in Cricket
(Emerging Media +
Murdoch)

JAIPUR

Tendulkar scored his 39th but SRK just opened his innings. He won the Kolkata team in the hard-fought IPL bidding war. Preity Zinta got Chandigarh while biz czars Mukesh Ambani & Vijay Mallya bagged Mumbai & Bangalore



bOLLYWOOD TAKES TO THE FIELD

Our Bureau
MUMBAI

CRICKET in India has yet again attracted phenomenal sums of money, this time for the Indian Premier League (IPL). In the process, BCCI has ensured that Bollywood and Corporate India's biggest honchos will slug it out on the ground in the IPL. Mukesh Ambani will lock horns with Vijay Mallya, while Shah Rukh will face Preity Zinta on a cricket field. Mr Mukesh Ambani has acquired the Mumbai franchise in the IPL for \$111.9 million over a ten-year period, while Vijay Mallya, the flamboyant chairman of the UB Group has won the Bengaluru franchise for \$111.6 million.

Both Mr Ambani and Mr Mallya had bid more than twice the floor price of \$50 million per franchise set by BCCI.

► Franchise bids: P 22

