

Oxford Bookstore brings Rutland Hall's *Timeless Treasures* to India

New Delhi 11 Feb 2017: Apeejay Oxford Bookstores presented UK publishers Rutland Hall, and their book, *Timeless Treasures* to the Indian subcontinent at a gala evening hosted by publishers Ungelie Patel, Kamaljit Singh and Andy Varma in the sprawling gardens of Lodhi Hotel. The book was released by **H.H. Sukhjot Singh of Kapurthala** at a prestigious reception amidst much fanfare and opulence.

Relive, experience and explore as *Timeless Treasure* decodes and unveils the splendor and magnificence of the Regal Indian Weddings. ***Timeless Treasures*** – a lavishly illustrated book that looks at the material culture of regal Indian weddings from the late 19th century to the present day.

As global as they may become, members of the Indian diaspora retain very close cultural ties to their homeland. These ties and traditions become much more visible during important life events but are perhaps never as apparent as at the wedding ceremonies of the beau monde. A highly visual large-format publication, *Timeless Treasures* looks at the material culture of these grand socio-cultural spectacles from the late 19th century to the present day, with a particular focus on specially commissioned luxury goods.

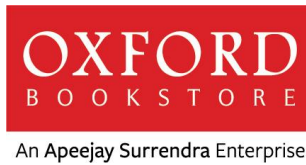
Some of the most iconic examples of jewellery, clothing, and automobiles ever commissioned, both in India and from luxury firms in the west, are associated with the lavish “Maharaja” weddings of the Raj. As the image of the royal bride and groom pervaded the cultural consciousness of the nation, so were the scale and grandness of these wedding traditions co-opted by members of the high society of modern India, who are the bearers and sustainers of this iconic cultural patronage today.

Paying homage to this tradition, *Timeless Treasures* features several superlative historical and contemporary goods that are exemplars of cultural patronage and luxury craftsmanship. Featuring a thoroughly researched historical account of the Maharajas’ weddings, illustrated with rare or never-before-seen archival images, the book also features an exclusive selection of contemporary luxury brands that embody the ethos of the regal Indian wedding, including couture houses, jewelers, and iconic wedding destinations. Through illustrating the evolution in wedding trends in India, from its princely past to its modern avatar, *Timeless Treasures* will help the new discerning global Indian to plan and execute the most glamorous, stylish and memorable weddings in history

About Rutland Hall

Rutland Hall, is a London based publisher of exquisitely designed illustrated books. Rutland Hall was formed to create large format illustrated book that are inventive, beautifully designed, creatively edited and produced to a very highest standard. Its publishing ethos is driven by the pursuit of perfection and extreme attention to detail; from well-renowned design historians and curators to top illustrated book editors, picture researchers and printers. Their newest publication, *Timeless Treasures* was recently launched in UK at an exclusive reception held at the Natural History Museum on 25th January 2017

Rutland Hall Publishers Directors are Ungelie Patel, Kamaljit Singh and Andy Varma.



About Oxford Bookstores

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