

**The Park Hotels and Apeejay Trust set up a drinking water plant in Hoysalanagar, Bengaluru**  
~ Project set up in association with Jaldhaara Foundation and WaterHealth India~

**Hoysalanagar, Bengaluru, July 01, 2016:** Apeejay Surrendra Park Hotels and Apeejay Trust have partnered with Jaldhaara Foundation (JF) and WaterHealth India (WHN) to launch the first of its five (5) “WaterHealth Center” (WHCs) at Hoysalanagar ward number 80, Bengaluru urban, Karnataka. The water plant was inaugurated by **Manjunath Reddy, Mayor of Bengaluru**.

The “WaterHealth Center” provides access to safe and clean drinking water to over 50,000 people in Hoysalanagar of which over 35,000 people will be served in the immediate vicinity of the plant.

Speaking on the occasion, **Vijay Dewan, Managing Director, Apeejay Surrendra Park Hotels** said, “*We at The Park Hotels recognize that clean drinking water is a basic need that has to be provided for every section of the society for healthy and clean living, unfortunately there are large sections of our society where this is still inaccessible. In our endeavor to find sustainable solutions for healthy living, we have found ideal partners in Jaldhaara Foundation and WaterHealth India who have a good track record of tackling this pressing issue in other parts of the country. I hope that this facility will help improve the quality of life of the families living in the immediate vicinity and will prove to be a model project for others to adopt in the city.*”

Jaldhaara Foundation’s long term objective is to implement integrated WASH programs for underserved communities in India and other developing countries. The Foundation partners with reputed institutions/organizations to pursue such programs worldwide.

Speaking on the launch ceremony, **Arish Syed, Chief Executive Officer, Jaldhaara Foundation** said, “*The current partnership with The Park Hotels and Apeejay Trust of the Apeejay Surrendra Group is another step towards achieving Jaldhaara’s mission of implementing sustainable Water, Sanitation and Hygiene (WASH) solutions in over two thousand (2,000) communities by 2020.*”

The project builds on WaterHealth India’s (technical partner for Jaldhaara Foundation) successful track record of managing over 500 community water systems called WaterHealth Centers (WHC) in India and Africa since 2006. The WaterHealth Center is the next generation water “micro-utility”, with its six (6) stages purification process, delivering water quality that conforms to IS10500 and WHO standards.

The RO plants being set up in Bengaluru in Karnataka are state of the art water purifiers that will also recycle the reject water. The locations selected for setting up the plants have also been carefully chosen such that they serve the most underserved communities of Bengaluru urban wards.

**About Apeejay Trust**

Apeejay Trust, established in 1974, is a welfare trust of the Apeejay Surrendra Group and leads many of its Sustainability & Social Responsibility Initiatives and various community interventions. It provides funds as well as resources to various NGOs and other institutions who are engaged in public welfare, charitable projects that address a gap and fulfil needs of underserved communities. To know more about the social initiatives of the Group’s welfare trusts, please visit <http://www.apeejaygroup.com/charitabletrust.html>

**About Apeejay Surrendra Group**

Established in 1910, Apeejay Surrendra Group employs over 43,000 people in rapidly expanding operations in Tea, Hospitality, Shipping, Real Estate & Retail and has diversified into new business

initiatives, Marine Cluster, Logistics & Knowledge Parks. 2010 was the Group's centenary year. For more Information, please visit [www.apeejaygroup.com](http://www.apeejaygroup.com)

### **About The Park Hotels**

The Park Hotels, pioneers of luxury boutique hotels in India are present in the major cities and leisure destinations. Situated in prime locations, The Park Hotels house some of India's most inventive restaurants, liveliest bars and nightclubs, award-winning spa and health clubs. Our state-of-the-art business aids, edgy art and stylish spaces all make us a natural choice for the corporate & leisure traveler.

The Park is present in Bangalore\*, Chennai\*, Hyderabad\*, Kolkata\*, Navi Mumbai, New Delhi\* and Visakhapatnam. The Park Collection is intimate, personalized, and tailored to transmit an inimitable guest experience. The Park Collection consists of The Park Calangute\* (Goa). New Hotels are under development in Kolkata, Pune, Jaipur, Wayanad and Corbett National Park. Zone by The Park is an upscale social catalyst brand, with properties currently in Coimbatore, Jaipur, Chennai ORR and Raipur. Website: [www.theparkhotels.com](http://www.theparkhotels.com) \*A member of Design Hotels

### **About Jaldhaara Foundation**

Jaldhaara Foundation (JF) is a not for profit organization based in India but running operations globally including West Africa i.e. Ghana and Nigeria. Jaldhaara Foundation (JF) aims to provide sustainable safe drinking water and sanitation solutions to the underserved communities (both rural and urban communities) globally. The Foundation attempts to make positive behavioral changes towards WASH practices. JF believes in 'quenching a bigger thirst' among underserved communities.

### **About WaterHealth India**

WaterHealth India (WHIN), a wholly owned subsidiary of WaterHealth International provides scalable, safe drinking water solutions to underserved areas in India through advanced technology and innovative business models. Headquartered in Irvine, California, USA, WaterHealth International runs operations worldwide including Ghana, Liberia, Nigeria, and India. WHIN started operations in India in 2006 with a vision to provide safe, scalable and affordable drinking water to the underserved communities across the country and currently operates over 500 plants in India. For more information please visit [www.waterhealth.com](http://www.waterhealth.com)

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