



## **Apeejay Business Centre opens in Gurugram**

### **Launches 'ABC for Women at Work' scheme Pan India**

**Gurugram 10<sup>th</sup> August 2018:** Apeejay Business Centre (ABC), the plug n play and co-working spaces brand from Apeejay Real Estate, a division of one of India's oldest and largest business conglomerates, the 108 year old Apeejay Surrendra Group, today opened in DLF Cyber City.

**Shouvik Mandal, Director Apeejay Business Centre** present at the opening said, *"With a capacity of about 330 seaters across 20,000 sqft, ABC, Gurugram is an end-to-end workspace solution. In the last 60 days we have doubled capacity in Hyderabad and Kolkata in pursuit of our growth strategy and opening of ABC, Gurugram marks our focus on Delhi NCR. Our brand, known for twenty years for its service and hospitality, will offer fluid co-working space, bespoke work cabin, meeting rooms, serviced offices, a virtual office and breakout areas. With a consistent occupancy of 85-90 % pan India since inception, Apeejay Business Centre, will have a footprint of 2100 seaters within third quarter of this year."*

**Priti Paul, Director Apeejay Surrendra Group** present at the occasion announced a special scheme for women. *"The ABC for Women At Work scheme will tailor make each ABC to becoming a women and family friendly collaborative co-working and serviced office space. Significant privileges offered to women entrepreneurs and those that women led and women owned start-ups need under this scheme will empower them and I look forward to the day when women professionals will take up half of all the workspaces ABCs offer across the country."* The 'ABC for Women at Work' scheme creates the conditions that enable life-work balance so that women advance with full support. To start with all Apeejay Business Centres will offer a 15 Days rent free private space for all women entrepreneurs. Women Professionals will have free access to ABC Lounges anywhere in the country to meet & network and the company announced an additional 20% Discount on Meeting/Conference Room bookings and all allied services for women. Likeminded organizations have come on board for ABC for Women At Work Scheme in Gurugram that will result in an extensive programme of networking, mentoring sessions, Yoga, wellness, self-defense workshops, besides getting books, grocery and healthy food delivered to their ABC workspace at discounted rates.

Located on the 14th floor of the hi-tech -DLF Cyber City amidst I.T and fortune 500 giants easily accessible through NH-8 highway, ABC Gurugram is a one stop solution to the requirement of "Serviced Offices" for every kind of business for whom minimum rentals, low maintenance and administrative costs cumulatively lead to low working capital deployed on maintaining office network. Each of the business suites carry a unique identity with the accent colours on the floor and privacy panel. The unique breakout rooms comes in as a surprise package, where the theme is quirky with chipboard open grid ceiling. The suites come fully



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equipped for plug and play offices with complete modularity and flexibility to adapt to the dynamic and changing business environment.

Blue Chip corporates like Lenovo, Amazon, Motorola, Kotak Mahindra Bank, BOI AXA, Vistara, Abu Dhabi Commercial bank, Fuji Electric, OLX India Pvt Limited, Edelman, Nord Drive Systems, Wills Towers Watson India Insurance Brokers, Jotun India are amongst ABCs clients who have used ABCs pan India for the last two decades. *“With a robust IT framework and superior interior design, Apeejay Business Centre ensures that our service oriented workplaces with large and open common areas foster a sense of collaboration and community in all small and big companies we host”, Mr. Shouvik Mandal* said. Majority of ABCs are located on commercial properties developed by Apeejay Real Estate giving them a unique edge. The robust IT network gives clients complete flexibility to install own servers, service quality of highly experienced and professionally trained Apeejay Real Estate team ensures speed of implementation.

### **Notes to Editors**

#### **About Apeejay Business Centre**

One of India's largest privately held co-working spaces brand with Centres in Chennai, Gurugram, Kolkata, Mumbai, Navi Mumbai, Pune, Apeejay Business Centres are modern, premium co-working spaces synonymous with accessibility, business suitability and commercial viability. Apeejay Business Centre caters to the topmost business houses and hundreds of mid segment organisations and young entrepreneurs. Fully furnished plug and play work spaces in prime city centre spots, flexible co-working options from ABC offer immediate cost effective access to essential business services, coupled with state-of-the-art technology, connectivity and communications. For more information please visit [www.apeejaybusinesscentre.com](http://www.apeejaybusinesscentre.com)

#### **About Apeejay Real Estate**

Amongst India's leading developers of highest quality commercial property, logistics & industrial parks and business centres. Apeejay Real Estate owns and operates impressive commercial, residential, educational, mixed use, fully furnished serviced offices and service apartments, warehousing and industrial developments that are known for cutting edge contemporary design & aesthetics, environment friendly construction, highest levels of safety standards and luxurious and modern amenities. Park Mansions, its commercial and residential heritage property dating back to 1910 has been awarded the KMC - INTACH Heritage award 2013 for restoration and Apeejay House, a commercial property in Mumbai has won ICRI 2017 award for repair and restoration. For more details, please visit <http://www.apeejaygroup.com/realestate.html>



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**About Apeejay Surrendra Group**

Established in 1910, Apeejay Surrendra Group employs over 43000 people in rapidly expanding operations in Tea, Hospitality, Shipping, and Real Estate & Retail and has diversified into new business initiatives, Marine Cluster, Logistics & Knowledge Parks. For more Information, please visit [www.apeejaygroup.com](http://www.apeejaygroup.com).

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