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Library for Nari Kurava kids

Express News Service

Chennai: A Children's Library was inaugurated in the Nari Kuravar School located in Saidapet.

The library in Chennai has been created by ten Chennai based Apeejay employees who have volunteered for the group's Individual Social Responsibility (ISR) Program.

According to representatives at Bhumi, a non-profit organization engaged in teaching at Nari Kuravar School, the library would benefit about 100 students studying in the school. ISR was launched in Apeejay in 2007-2008 to add the force of Apeejay employees to the group's CSR work. Both ISR and CSR run parallel in Apeejay Surrendra Group's community efforts, a release added.

The library will pave the way for students to enhance their literary skills both in English and Tamil, they added. Apeejay Anand Children's Li-



Students of the Nari Kuravar School look through books at their brand new library

| MARTIN LOUIS

brary, an education support programme, was launched by the Apeejay Group in 1992 for underprivileged children in Kolkata, as part of Corporate Social Responsibility (CSR) activities.