



PARKED WITH TALENT

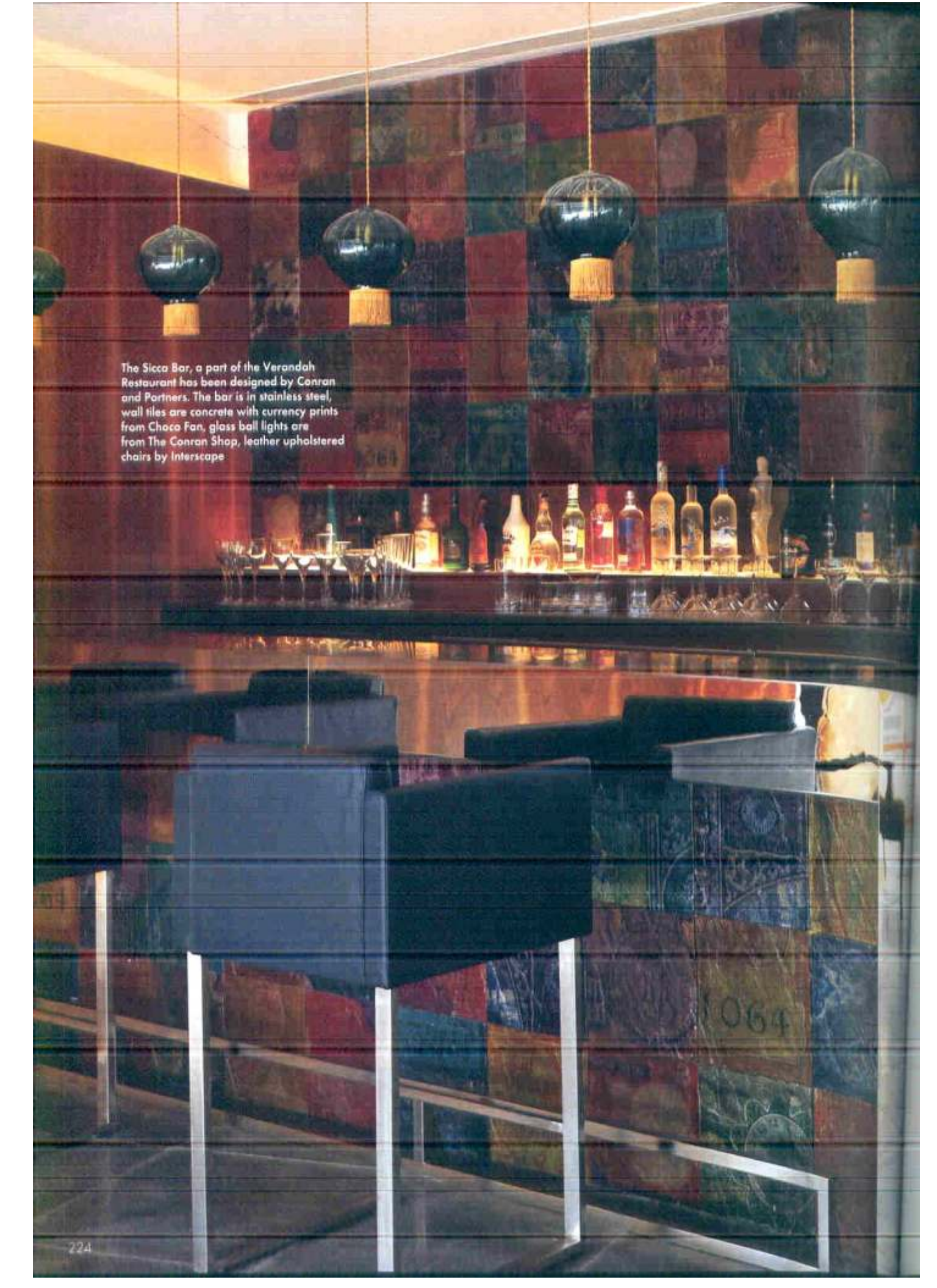
The seventh hotel in their chain of luxury boutiques designed by Skidmore Owings Merrill, New York. A Leeds certified gold building, The Park Hyderabad takes the fusion of local culture and international design to a new high

TEXT COURTESY **PRIYA PAUL**
PHOTOGRAPHY COURTESY **PALLON DARUWALA**



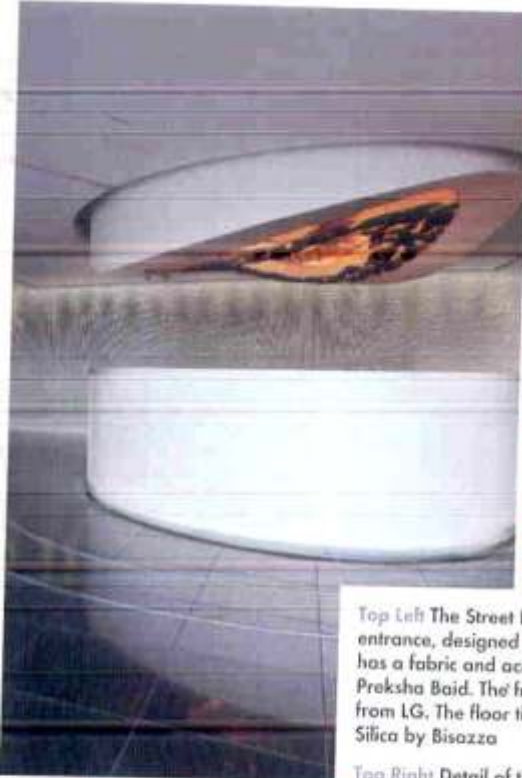
A section of the Verandah restaurant. The "Multilegs" glass table is finished in red duco paint. The suspended "Romeo Louis II" large pendant lights are by Philippe Starck from Flos and the glassware is by Stolze

Left The Ruby Lounge, just off the main lobby has an imposing Kalamkari fabric ceiling by Preksha Baid. The ceiling lights and Ottoman stools are from Viya Home, while the walls are antiqued mirror from Art and Glass



The Sicca Bar, a part of the Verandah Restaurant has been designed by Conran and Partners. The bar is in stainless steel, wall tiles are concrete with currency prints from Choco Fan, glass ball lights are from The Conran Shop, leather upholstered chairs by Interscape

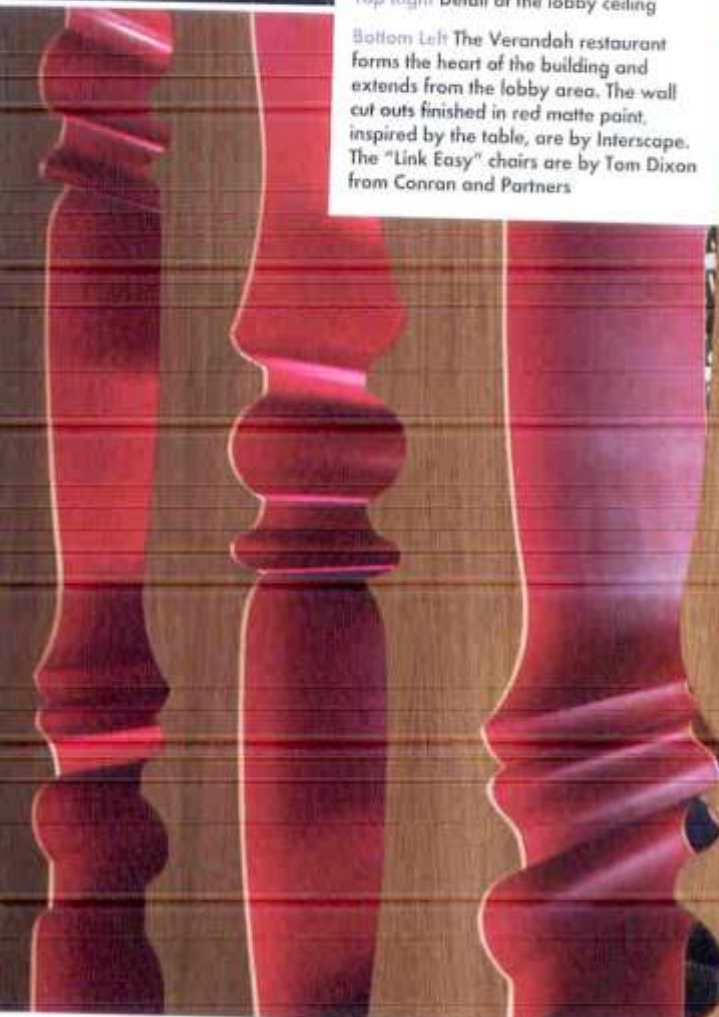
HOTEL HYDERABAD



Top Left The Street Lobby at the hotel entrance, designed by SOM New York, has a fabric and acrylic ceiling by Preksha Baid. The front desk is in Corian from LG. The floor tiles are "Metron" Silica by Bisazza



Top Right Detail of the lobby ceiling



Bottom Left The Verandah restaurant forms the heart of the building and extends from the lobby area. The wall cut outs finished in red matte paint, inspired by the table, are by Interscape. The "Link Easy" chairs are by Tom Dixon from Conran and Partners





PRIYA PAUL, CHAIRPERSON
OF THE APEEJAY SURRENDRA
PARK GROUP OF HOTELS
SHARES HER INSPIRATIONS
AND DECOR BRIEFS

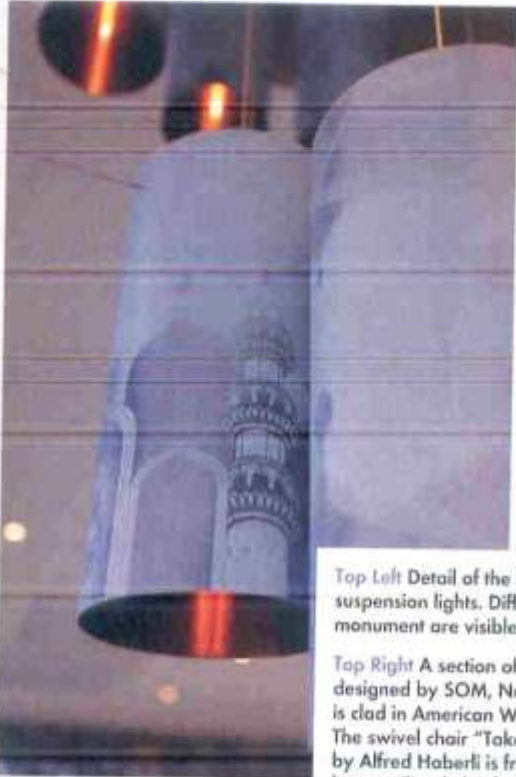
THE MUSE

For me, Hyderabad is about the jewels and the riches of the Nizams and hot spicy chillies! Each designer (for interiors or products) took this as the starting point and interpreted it in their own, unique way. The idea was to fashion a modern palace that was a showcase of Indian design. Each floor has a different colour theme that reflects a jewel tone expressed in a restrained and subtle manner: Ruby red, coral orange, peridot, emerald green, sapphire blue. The signature shade is highlighted with a disc made of a faceted polycarbonate material in a trillion design.

The main lobby. The focal point is the illumination – a series of cylinders with a graphical abstraction of the Charminar by Preksha Baid. A stainless steel table by Rajiv Saini sits on a carpet from Typing Carpet. Sequined cushion covers from Apartment 9



HOTEL HYDERABAD



Top Left Detail of the Preksha Baid suspension lights. Different sections of the monument are visible from varied angles



Top Right A section of the main lobby designed by SOM, New York. The wall is clad in American Walnut veneer. The swivel chair "Take a Line for a Walk" by Alfred Haberli is from Moroso, beaten brass ceiling lights from Viya Home

Below In the Pearl Dining Room, white onyx glass and mother of pearl inlay dining table by Gunjan Gupta, chromed steel chairs "Fjord H" by Patricia Urquiola from Moroso, glassware from Stalzle, stainless steel cutlery by WMF. The white laser-cut ball lights are aluminium from Twentytwentyone



REINTERPRETING TRADITIONAL ELEMENTS

Each room has a framed leather puppet made by a master craftsman Chitambar Rao in white and black accentuated only with one hue – the signature colour for the floor.

I wanted Kalamkari more contemporary and graphic. Textile designer Praksha Baid was commissioned to produce the ceiling for the Ruby Lounge, based on Kalamkari techniques and motifs. Also the bed spreads in the rooms use Kalamkari prints in a single colour, so that they don't jostle for attention with the other design elements around.

Viya Home traditionally works with brass. I wanted a piece of jewellery above the Reception Desk – we got Vikram Goyal to fashion a three dimensional piece of bling which hangs above the reception. Praksha worked with felt to fabricate a jeweled chandelier for the street lobby, while Gunjan Gupta worked with mother of pearl to make an iridescent, custom designed table for the private dining room. ♦

The rooms designed by Chadha Siembeda Australia, are contemporary straightline, partially clad in American Walnut veneer. The roman blinds are sheer cotton from Muslin, "Panton" chair by Verner Panton from Vitra, while the sofa is upholstered in fabric from Glory Oceanic





Top: Each floor has a jewel tone associated with it. Seen here is the "Ruby Red" - a polycarbonite and acrylic circle - a continuation of the trillion design that's seen on the facade and repeated in other areas. The bathroom is an extension of the bedroom. The acrylic bathtub and chrome finished fittings are from Aquaplus.

Bottom Left: The "Deep Sink" bath tub from Aquaplus is fitted with a tray in Corian from LG.

Bottom Right: Detail of the Kalamkari bedspreads. Cushions from Apartment 9



we thank... **PALLON DARUWALA and PRIYA PAUL**

Bangalore based Pallon, was a student of the Brooks Institute of Photography, USA and has been working in India since 1986. The first Indian member of the IAAP (International Association of Architectural Photographers), Pallon's work is featured in international periodicals and books.

Priya Paul started her career as Marketing Manager of The Park, New Delhi. Taking over the reins after her father's demise, she repositioned the chain as India's first luxury boutique hotels. An aesthete and an art aficionado, she is involved right from the concept to the decor of all her properties. She is currently the President, Hotel Association of India.